

PROVEN

PRagmatic Trial of Video Education in Nursing Homes

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NIH Collaboratory Steering Committee Meeting

Top Barrier/Challenges and Recent Generalizable Lessons Learned

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Biggest Barrier: Implementation

- **Challenge:** Overcoming the “checkbox mentality”
- **Solution:** Shifted focus from offering videos to showing videos
 - Provide detailed feedback to facilities:
 - Monthly summary reports with % videos shown by individual facility
 - Case-level reports of long-stay patients with video ever shown: Y/N
- NH partners are totally on-board → Challenge is implementing within normal operating procedures in the real world

Generalizable Lesson Learned

- Interventions needs to be integrated into standard operating procedures and existing clinical processes
- Pragmatic trials must be implemented by health care system staff
- Can't be an add-on to their job; must be part of it – embedded in the work-flow
 - Showing videos, enhanced surface cleaning, completing nursing assessment as part of hospitalization decision