ADAPTABLE
The Aspirin Study

Embracing Patient-Partnered Research
Speakers

Matthew T. Roe, MD, MHS
Duke Clinical Research Institute
ADAPTABLE, PI

Holly Robertson, PhD
Duke Clinical Research Institute
ADAPTABLE, Project Leader

Madelaine Faulkner, MPH
Health eHeart Alliance (PPRN)
Project Director

ADAPTORs (Patient Partners)
Linda Brown, Mid-South CDRN
Ken Gregoire, REACHnet CDRN
Tom McCormick, PaTH CDRN
Bill Larsen, OneFlorida CDRN
Adaptor Contributions

- Adaptor Bi-Weekly Calls
- Participation on Leadership
  - Steering Committee
  - Executive Committee
- Reviewing patient facing study materials
  - Informed Consent Forms
  - Recruitment Letters, flyers, etc
  - Patient portal
  - Onboarding Process

Study communications
Facebook *Live* Event at AHA Scientific Session
November 2016

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- Partnership with AHA & REACHnet
- An AHA First! First Facebook *Live* event broadcasting about a study during AHA Scientific Sessions
- 20-minute, moderated live Q&A featuring ADAPTABLE leadership and Adaptor

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<tr>
<th>Metric</th>
<th>Number</th>
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<tr>
<td>Total Reach- people who saw the post</td>
<td>30,606</td>
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<tr>
<td>Views</td>
<td>6,300</td>
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<td>People who viewed the video from a share</td>
<td>30,515 (99% of all viewers)</td>
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CardioSmart Patient Panel at ACC Scientific March 2017

Adaptor & researcher panel presentation at ACC 2017 in the CardioSmart Patient engagement pavilion

ADAPTABLE Booth in Patient Engagement Pavilion for Scientific Session

ADAPTABLE Patient partners and researchers answer questions at the ACC 2017 CardioSmart Patient Engagement Pavilion
Monthly guest blog featuring one of our ADAPTORs
Topics will focus on why patient powered research is important
Links to ADAPTABLE Study website
Aspirin Dosing: A Patient-centric Trial Assessing Benefits and Long-Term Effectiveness

Welcome to the ADAPTABLE Patient Community Newsletter

Thank you for your participation in the ADAPTABLE Study. Your involvement in this research study will help us to answer a simple, but extremely important question — what is the best aspirin dose (81 mg or 325 mg) for patients with heart disease? In addition to answering the aspirin-dose question, ADAPTABLE is building a community where patients are partners throughout the research process.

The information shared in this newsletter can be found on the study website: www.theaspirinstudy.org. Please make sure to follow us on Twitter @ADAPTABLEstudy and Facebook at www.facebook.com/ADAPTABLEstudy/ for the latest study news and updates.
Other Ongoing ADAPTOR Involvement

ADAPTOR, Henry Cruz & ADAPTABLE Study Co-PI, Adrian Hernandez co-author a perspective piece in *Circulation*

ADAPTOR Jacqueline Alikhaani representing ADAPTABLE at a Women’s Heart event

Participation in Working Group calls

Videos and blogs linked to the ADAPTABLE website
Social Media Channels

Website: theaspirinstudy.org

Twitter Handle: @ADAPTABLEstudy

Facebook: https://www.facebook.com/ADAPTABLEstudy/

YouTube Channel: https://www.youtube.com/channel/UCDVkzmGpLhr8LP_pOGP4Tlw
Patient Engagement

Engagement is Facilitated by the Health eHeart Alliance

- Cardiovascular Health Patient-Powered Research Network
- 148,831 Registered Members
- 118,207 members consented and providing data to the Alliance.
- Goal: Get patients involved in research
Health eHeart Alliance PPRN: Engaging Patients Differently

🎈 Trust and Partnership
  ▪ Assume good intent, choose collaboration

🎈 Respect and Listening
  ▪ Make sure to hear all perspectives

🎈 Empower Solutions
  ▪ Hearing patient feedback and brainstorming solutions

🎈 Value and design for the patient experience
  ▪ Give discrete tasks and goals to patient leaders
  ▪ Set our patient leaders up for success
Engagement for the ADAPTORS

- Speaking a common language
- Talking about study process, progress and results dissemination
  - Focus on Patient/ Researcher relationships
  - Ensure Patients fully understand the trial in its various stages
  - Feel Empowered to speak up
- Weekly meetings for trial start up
  - Steering Committee Meetings
  - ADAPTOR meetings
Meet Some of our Adaptors

_bill Larson, OneFlorida CDRN
_ken Gregoire, ReachNet CDRN
_linda Brown, MidSouth CDRN
_tom McCormick, Path CDRN
Ken Gregoire, ReachNet
Linda Brown, MidSouth
Tom McCormick, Path
Questions?